



**MAXaccess**<sup>™</sup>  
**1000**  
*Anytime, anywhere access to trading.*

# INTRODUCING...

*the perfect complement  
to your traders' turrets*

Around the globe. Around the clock. Your turret is virtually there — at your fingertips — so you can collaborate, analyze, and, most importantly, communicate with your customers at any time.

IPC's innovative product solution — *MAXaccess 1000™* — maximizes your access to markets and customer liquidity by extending the turret capabilities you depend on most to the desktop of any PC. Now, wherever an Internet connection and phone exist, your turret is there, too. In a flash, you've maximized your flexibility, capabilities and customer access.

With *MAXaccess*, trading enterprises of any size can easily have a cost-effective disaster recovery solution for whenever or wherever an unforeseen disruption prevents regular turret access. So you, your business, and your customers get peace of mind knowing you'll have reliable worldwide connectivity to protect client equity.

We invite you to learn more about *MAXaccess*. And why our new mobility solution is an indispensable addition for your indispensable communications.



*MAXaccess 1000 for maximum  
customer accessibility*

# NOW *any trading enterprise* can have **BUILT-IN BCP**

Transit strikes. Utility outages. Unexpected disasters of any kind. Reducing susceptibility to business disruptions is critical to retaining customers and remaining competitive. And by recreating key turret functionality on any PC, MAXaccess provides you an easy way to crisis-proof your business.

Specifically created as a turret – not a soft phone – for trading during unforeseen scenarios that disrupt one or multiple locations, MAXaccess gives traders essential turret functionality on any personal computer desktop. From home, other offices, or on the road, traders have immediate access to markets and customers.

MAXaccess also deploys quickly. Requiring only Internet connectivity and a standard phone, your traders are easily connected to your IPC Alliance system once they have been authenticated by your network. This also ensures 100 percent adherence to your compliance policy.

MAXaccess 1000 is so simple and cost-effective that it lowers the barrier for a business continuity solution. Any site, any location with a PC and a phone is now a back-up site.

#### KEY FEATURES:

- Web browser-based interface
- Geographic flexibility
- Audio provided through a standard phone — home, hotel, office, soft phone client or mobile
- A line and four speaker channels summed into one audio pathway
- Fully recording-compliant (IP and E1)
- Totally secure — strong user authentication
- Leverages existing hardware investment

# MAXaccess 1000 is loaded with FEATURES

First, you will find that MAXaccess 1000's sleek, streamlined appearance looks familiar. Based on the popular and intuitive design of IPC's IQ/MAX turret, MAXaccess soft turret gives traders an easy-to-use layout of buttons, call history, the dial pad, and more in three compact views and two collapsible areas. We specifically created MAXaccess to be functional, flexible and trader-friendly, while at the same time taking up only minimal screen "real estate" on the PC desktop.

Next, you will notice that nearly every element of your regular turret has been extended to the desktop with MAXaccess. Buttons. Speakers. Everything you regularly use to ensure fast, reliable information and access for trading.

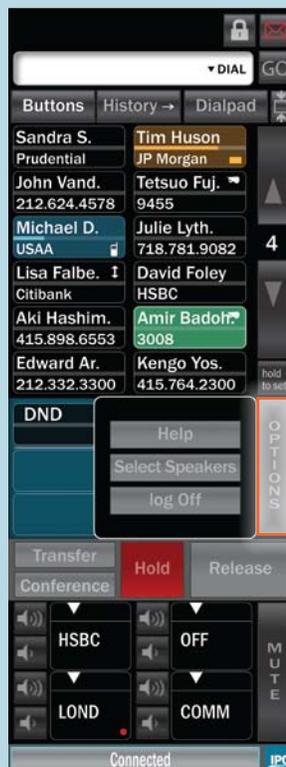
Check out the details of MAXaccess button, call history and dial pad views.



## EVERY BUTTON IS HERE

MAXaccess' "button-sheet" view is set up to include all speed dial buttons, lines, and functions found on your regular hard turret. The four speaker channels can easily change to whichever of your regular turret's 8, 16, or 24 channels you need most for the session.

- Buttons to select the view you want
- Up to 600 buttons — same as on hard turret
- Access to analog, digital, private wire, hoots, and intercom lines — same as on hard turret
- Four Speaker Channels — same as on hard turret
- Programmable to go to the button pages you use most
- Fixed, float, key functions and input areas appear in each view
- Collapsible button or speaker areas to reduce space on desktop



## OPTIONS BUTTON

Using the options button gives quick access to the Help, Select Speakers, and LogOff sections.



## COMPLETE CALL HISTORY

Easily retrieve and display information on all calls received and made during a MAXaccess usage session by simply selecting the “History” view button.

- View date, time, and duration of each call
- Choose to see missed, initiated, received or all calls during your session
- Make a call by clicking on a number in the call history list



## EASY-ACCESS DIAL PAD

Using the dial pad view for making calls is just one of four ways to make calls from the soft turret. Traders can also use buttons from the button-sheet view, click on entries from the call history, or copy and paste a number to be called in the text input area and press “go.”



## SPECIAL FEATURES

The turret on the far left highlights the five programmable buttons for direct access to the pages you use most. The three turrets (above) show how the speaker channels, buttons area, or both, can be collapsed to minimize turret space on the desktop.

# GREATER MOBILITY *for traders* means BETTER SERVICE *for customers*

Extend customer contact. Access markets in other time zones. Protect revenue. MAXaccess 1000's ability to allow traders to work from any location at any time can prove invaluable in many more situations than just unforeseen emergencies and disaster recovery. Working remotely, via MAXaccess lets traders provide uninterrupted customer service regardless of when or where an issue arises or an opportunity occurs.

In today's high-stakes world, a delay in responding to customer requests can cost them and your business millions in revenue. But MAXaccess' robust flexibility means you're no longer at risk. Key traders can travel between offices or address personal emergencies and never miss a beat. Work from hotel rooms, airports, or wherever you need to be. Your customer is right there with you, providing the access and capabilities you want to maintain superior performance standards for each customer.

MAXaccess means mobility like never before.

## SOLUTION REQUIREMENTS

MAXaccess mobility solution is built for easy deployment. Because it's browser-based, it maximizes existing switch infrastructure and requires no software installation on the trader's PC or laptop.

### HARDWARE

- Alliance 15.2 or higher
- MAXaccess appliance(s)
- Enterprise TIC2 Station Card(s) — can be shared with hard turrets

### TRADER PC / LAPTOP

- MS Windows XP, Vista®
- Internet Explorer 6.0 or 7.0
- Adobe FLASH 9.0 or higher browser plug-in player
- Broadband connection
- No special audio equipment required on PC

### MAXACCESS APPLIANCE

- An IPC-provided, single-function appliance



## *MAXaccess 1000:*

### **ABSOLUTELY INDISPENSABLE**

Can your business remain competitive without this level of reliability and flexibility for traders? Probably not. So extend the power of your turrets with our new mobility solution. For cost-effective disaster recovery, for unmatched mobility, MAXaccess 1000 is the industry's leading mobility solution. For anytime, anywhere access to liquidity, look into MAXaccess by contacting your IPC account representative.

### **ABOUT IPC**

IPC is a leading provider of indispensable communications solutions to global enterprises. With more than 30 years of expertise, IPC provides its systems and services to the world's largest financial services firms, as well as to public safety; government; power, energy and utility; and transportation organizations. In addition to a suite of products and services that includes Voice over IP technology, IPC offers its customers an integrated network and management services in more than 40 countries. Based in Jersey City, NJ, IPC has more than 1,400 employees throughout the Americas, Europe and the Asia-Pacific regions. For more information, visit [www.ipc.com](http://www.ipc.com).



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