

IQ/IMPACT

Communications Getting Smarter

Introducing... IQ/IMPACT

The trader productivity tool designed to integrate applications to your turret.

Save time. Cut costs. Work smarter. Now it's easy for your business to manage calls more efficiently and operate more competitively. IQ/IMPACT from IPC is a Java-based desktop application that delivers a range of benefits through the integration of the traders' turrets with their PCs to increase productivity. IQ/IMPACT offers innovative modules today to streamline trader communications by bridging turret capabilities with PC applications so your trading team can work faster, have more information for better decision making and ultimately serve clients better -- leading to great customer retention and growth.

Driving Productivity

- Speed
- Flexibility
- Knowledge

Benefiting Business

- Customer
- Trader
- Management



The evolving trading environment

Velocity

Having the power to both manage incoming calls and speed outgoing calls right from a trader's PC gives you even more control of productivity. IQ/IMPACT's Velocity module is the core of its many capabilities that allow traders to click and dial calls, or click and view call history and other vital current call-volume information. Click to a private wire. Simply click to any tool you want to use. Velocity speeds traders to what they need to monitor -- lines or a subset of lines on their turret so they can serve customers better and capitalize on more trading opportunities.

You're in control!

Click to Dial and Turret Control

IPC Desktop Software

- Notification of call activity
- Control of turret from PC
- Intercom from directory
- Local directory lookup
- Trader presence
- Searchable call history

MS Outlook Intergration

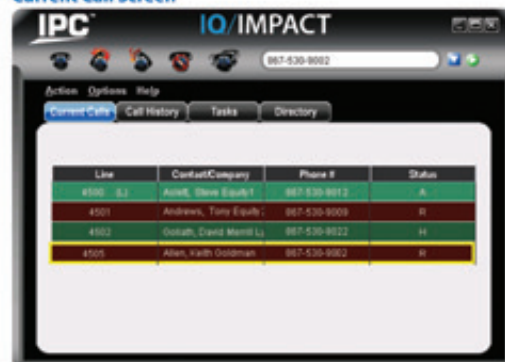
- Follow-up tasks insert into calendar
- Missed calls insert into tasks
- Screen pop of contacts
- Dialer in contacts

* Lotus Notes® Integration coming soon

Toolbar View



Current Call Screen



Intelligence

The screenshot displays the 'Intelligence' module interface. It features a sidebar with navigation options like 'More Address', 'Activities', and 'History'. The main window shows a 'Portfolio' section with a dropdown menu set to 'CURRENT TOTAL PORTFOLIO'. Below this, there are two tables. The first table, titled 'CURRENT TOTAL PORTFOLIO', shows a total amount of \$1,300,000.00 and 100%. The second table, titled 'Large Cap Value', lists various assets with columns for Asset, Asset Type, Description, Price, Quantity, and Amount. The assets include 'CP' (Current Period), 'Health Corporation', 'Name Fund for Green & Income', 'CP', 'MSP Corporate', and 'MSP Corporate'.

Asset	Asset Type	Description	Price	Quantity	Amount
CP	Investment	Health Corporation	151.212	3,307.375	499,889.21
CP	Investment	Name Fund for Green & Income	65.880	4,108.621	270,688.48
CP	Investment	CP	186.212	3,207.448	597,428.31
CP	Investment	MSP Corporate	65.880	3,188.488	209,288.48
CP	Investment	MSP Corporate	151.212	7,088.488	1,071,918.48

CRM Integration

- Any-browser based CRM
- Screen pop upon call event
- Contact database info sharing
- Call history info sharing
- Click to dial on contacts

Extending turret/PC integration to an enterprise's customer relationship management (CRM) applications can now be achieved with IQ/IMPACT's Intelligence module. This works in conjunction with the Velocity module to bring benefits to your traders and business, alike. Intelligence displays traders more up-to-date client and counterparty contact and call-history information at the time of a call and provides collaborative capabilities so that traders can share call information with colleagues. Business managers can use Intelligence to analyze trade communication history that could be combined with customer-revenue history to help better organize your trading floor.

Increasing the Impact of IQ/IMPACT

Improving trader communications and your business operations through innovative software solutions is a priority at IPC. That's why additional modules to further enhance IQ/IMPACT's advantages will soon be available. Building off the Velocity core, you can choose which modules are best for your needs and the needs of your traders and clients to create a more customized and cost-effective solution for your firm. Among the planned modules and their key benefits are:

Unleash

- Forward to cell
- Click to Dial from Blackberry® or Windows Mobile®

Delivery

- Voice drop
- Voice Blast

Presence

- Internal & External Presence
- Integration with LCS (OCS)

Market

- Market Data Integration

Utility

- Click to Conference
- Dynamic Button Update





www.ipc.com

IQ/IMPACT

Contact your IPC representative to learn how you can gain the competitive advantage of IQ/IMPACT.

About IPC

IPC is a leading provider of mission-critical communications solutions to global enterprises. With more than 30 years of expertise, IPC provides its systems and services to the world's largest financial services firms as well as to public safety; government, power, energy and utilities; and transportation organizations. IPC offers its customers a suite of products and enhanced services that include Voice over IP technology and integrated network and management services to more than 40 countries. Based in New Jersey, IPC has offices and operations throughout the Americas, Europe, and Asia Pacific.

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